



Office for Stewardship
and Development

TO: PASTORS AND ADMINISTRATORS
FROM: MANNY AGUILAR, OFFICE FOR STEWARDSHIP
RE: 2020 ANNUAL CATHOLIC APPEAL (ACA) PREPARATION
DATE: November 26, 2019

2020 ACA Kick Off Luncheon – Thursday, January 16, 2020 from 12 Noon to 1:30PM
at the Pastoral Center located at 3888 Paducah Drive, San Diego, CA 92117

Please RSVP by January 9, 2020 to Mary Lopez at mlopez@sdatholic.org or
858-490-8280.

Promotion Materials

The following appeal materials will be distributed directly from the printer to parishes during the weeks of January 6th and 13th:

- ACA brochures
- Response cards and envelopes
- Response card labels – **NOTE:** These bar code labels should be affixed to response cards **only after** the cards have been returned to the parish by donors.

Parish preparation

Parishes should prepare ACA packets to distribute to all parishioners. These packets should include an ACA brochure, a response card, a response envelope and a letter from the pastor.

ACA Kickoff Weekend: Saturday and Sunday - February 08-09 have been designated as ACA Sunday 2020.

ACA packets should be mailed to all registered parishioners right before or immediately after ACA Sunday. Additional packets should be available and distributed to non-registered parishioners.

On ACA Sunday, pastors are encouraged to speak at all the Masses, making reference to the information in the ACA Brochure.

If you have any questions, please contact me at maguilar@sdatholic.org or (858) 490-8294.